

## NEVADA SCHOOL SAFETY CONFERENCE

### **In-Kind Donations & Raffle Contributions**

In addition to sponsorship opportunities, organizations are welcome to support the Nevada School Safety Conference through in-kind donations. These contributions directly enhance the attendee experience and may be used for conference raffles, attendee giveaways, recognition drawings, or participant appreciation items.

Eligible in-kind contributions may include, but are not limited to one or more of the following:

- Technology items or accessories
- Training or professional development resources
- Gift cards or certificates
- Safety-related tools or equipment (non-restricted items)
- Branded merchandise or educational materials

All donated items will be acknowledged during the conference and may be highlighted in printed materials, slides, or verbal recognition during general sessions, depending on the nature of the contribution.

Raffle and giveaway items are typically distributed during scheduled conference sessions or networking events. Conference organizers will determine placement and distribution to ensure fairness and alignment with conference objectives.

For coordination of in-kind donations, including shipping, delivery, or drop-off arrangements, please contact the conference planning team.

### **Sponsorship Opportunities**

Partner in Advancing School Safety Across Nevada

The annual Nevada School Safety Conference brings together educators, administrators, school resource officers, emergency managers, public safety professionals, mental health partners, and community stakeholders from across the state to strengthen school safety and preparedness.

Held in accordance with Nevada Revised Statute (NRS) 388.265, this conference provides essential training, collaboration, and professional development opportunities at no cost to attendees.

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Your sponsorship directly supports this statewide effort by helping offset conference expenses and ensuring participants can continue to access high-quality training and resources free of charge.

While all vendors are welcome to participate in the conference at no cost, sponsorship provides enhanced recognition and demonstrates your organization's commitment to advancing school safety across Nevada. Sponsors play a vital role in sustaining this important statewide training opportunity and leave a lasting impression on Nevada's school safety community.

### SPONSORSHIP TIERS

#### **Vendor Table - \$0**

- Table with two chairs

#### **Bronze Sponsor – \$1,000**

- Logo placement on conference website
- Recognition in conference program
- Recognition on conference signage and presentation slides
- Recognition in post-conference communications
- One brochure or promotional item included in attendee materials

#### **Silver Sponsor – \$2,500**

Includes all Bronze benefits, plus:

- Prominent logo placement on conference website and materials
- Half-page recognition in conference program
- Recognition during conference announcements
- Opportunity to provide attendee materials or branded giveaways
- Written message (100–150 words) included in conference program
- Additional promotional item in attendee materials

#### **Gold Sponsor – \$5,000**

Includes all Silver benefits, plus:

- Recognition as a Premier Conference Sponsor

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- Largest logo placement on conference website and event materials
- Full-page recognition in conference program
- Recognition during opening and closing remarks
- Opportunity for brief sponsor remarks (2–3 minutes) during opening or closing session, or inclusion of a pre-recorded message (subject to approval)
- Recognition in post-conference communications and social media
- Opportunity to provide multiple branded items for attendee materials

### EVENT SPONSORSHIP OPPORTUNITIES

In addition to tiered sponsorships, organizations may also support specific conference needs and high-visibility event touch points. These sponsorships provide direct support to attendees and offer recognition associated with specific conference functions.

#### Note on Sponsorship Structure and Event Support

Please note that Sponsorship Tiers (Bronze, Silver, and Gold) apply to both the Northern and Southern Nevada School Safety Conferences and provide recognition across each respective conference location.

In addition, Event Sponsorship Opportunities listed below are organized and implemented separately at each conference site. This means that refreshments, meals, and networking-related events (including beverage service, breaks, lunches, and receptions, if applicable) are provided per location—either Northern Nevada or Southern Nevada. Sponsorship recognition for these items will apply specifically to the location(s) supported.

Organizations may choose to sponsor one or both conference locations based on their desired level of engagement. Co-sponsorship of individual events is also permitted and encouraged.

#### **Coffee, Tea & Water Service Sponsor – \$1,000 – \$3,000**

Supports beverage service for conference attendees.

- Recognition signage at beverage stations
- Logo displayed on beverage service tables and slides
- Recognition in conference program and website
- Verbal acknowledgment during general session announcements

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### **Mid-Morning Break Sponsor – \$1,000-\$3,000**

Supports snacks and refreshments during a scheduled break.

- Signage at refreshment area
- Recognition in program and slides
- Logo placement on conference materials
- Recognition during announcements

### **Lunch Sponsor – \$5,000–\$15,000**

Supports attendee lunch service (varies by final catering cost and format).

- Prominent signage during lunch service
- Recognition during general session announcements prior to lunch
- Logo on lunch tables or buffet signage (if applicable)
- Recognition in program, slides, and website
- Opportunity for brief written welcome message in program (optional)

### **SPONSOR MESSAGE & MATERIAL GUIDELINES**

All sponsor remarks, messaging, and materials are subject to review and approval by conference organizers to ensure alignment with the mission and objectives of the Nevada School Safety Conference. Promotional or sales-oriented content is not permitted during speaking opportunities.

### **WHY SPONSOR?**

- Support statewide school safety training at no cost to attendees
- Gain visibility among Nevada’s education and public safety leaders
- Demonstrate commitment to student and school safety
- Strengthen partnerships across Nevada’s school safety community

### **CONTACT INFORMATION**

For sponsorship opportunities or additional information, please contact:

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