

**Statewide Council for the Coordination of the  
Regional Professional Development Programs  
Request for Proposal  
2025-2026 Fiscal Year**

**Nevada Association of School Administrators (NASA)  
Center for Educational Excellence X (CEEI)**

Presented by: Nevada Association of School Administrators (NASA)  
Dr. Jeff Geihs, Executive Director, NASA  
Dr. Greta Peay, Deputy Executive Director, NASA

**Organization Overview**

The Nevada Association of School Administrators (NASA) is a professional organization that represents school administrators throughout the State of Nevada. Its primary function is to:

1. Promote legislation that improves education within the state.
2. Provide leadership that facilitates communication among administrators, component groups, and other organizations within the state.
3. Provide for professional collaboration by sponsoring and/or facilitating relevant professional conferences, publications, institutes, and workshops.
4. Serve as a unifying voice for school administrators in matters affecting education.
5. Provide direction and service for its members.
6. Promote a positive image of education to the public.

**Mission**

The mission is to provide all educators in Nevada and beyond with high quality, timely, critical, and empowering professional development designed to impact student outcomes, support leadership and instructional improvement, and provide services to support their work.

**Vision**

NASA is a premier professional development organization serving all educators in Nevada and beyond to learn and lead.

**Beliefs**

1. "Leadership and learning are indispensable to each other." John F. Kennedy.
2. Strong leaders provide teachers with pathways to success.
3. Leaders are teachers and teachers are leaders.
4. Learning is life's work.

## **NASA's Center for Educational Excellence Institute (CEEI) X**

With the approval of state funds, the Nevada Association of School Administrators (NASA) developed an institute within the organization dedicated solely to high-quality leadership development. NASA will provide the Center for Educational Excellence Institute (CEEI) which represents a focus on excellent professional development for all stakeholders. Previous CEEI sessions included strategists, facilitators and teacher leaders, coordinators, directors, site-level administrators, and central office administrators. CEEI presenters are individuals who are national experts, Nevada Department of Education experts, NASA board members, state, local and district leaders, and presenters who have relevant work experience.

The CEEI is modeled after highly effective superintendent/leadership academies throughout the United States. The CEEI teaches the essentials of leadership necessary for optimal success in schools, districts, and organizations alike! Each time NASA offers professional learning sessions under the CEEI umbrella, current relevant and rigorous research based best practices, and information is provided.

NASA offers the CEEI virtually to provide opportunity and access to educators in any position, especially those aspiring for leadership roles and responsibilities. Any educator from a first-year teacher to a veteran superintendent will benefit from and will be able to attend the CEEI X Virtual Leadership Institute sessions. The theme for CEEI X is **The Fierce Urgency of Now: A Call to Action for Education Leaders**.

To support the theme for CEEI X, **The Fierce Urgency of Now: A Call to Action for Education Leaders**, the CEEI Virtual Leadership Institute is structured using research from the book, *The Art of Educational Leadership*, by Fenwick W. English, and evidence-based research via the Carnegie Foundation for the Advancement of Teaching and Learning. The CEEI X Virtual Leadership Institute sessions will focus primarily on best practices for system transformation, with an emphasis on the habits and traits of effective leaders to enhance culture and climate to optimize student growth, social emotional learning, and academic knowledge.

During the CEEI X Virtual Leadership Institute, participants will have the opportunity to gain the knowledge and skills of essential leadership roles and responsibilities necessary for optimal success. Current, relevant, and rigorous leadership core competencies will be addressed to provide participants with the opportunity to reflect and disseminate research-based knowledge related to effective educational leadership behaviors and skills. The CEEI X will address Social Emotional Learning and Academic Competency-Based Education, in addition to, but not limited to:

- Balancing Performance and Accountability
- Best Practices- Strategies for the Next-level School Leadership
- Building Effective Instructional Leadership Teams
- Deepen Understanding of Special Education
- Emotional Intelligence for School Leaders
- Enhancing School Climate and Culture
- Leadership Actions for Effective School Leaders

- Practices for Creating Family-friendly Schools
- Practical Approaches for Guiding Students Through the Challenges of Social Media and Tech Use
- Principles of Ethical Leadership
- Responding Effectively to Crisis Situations
- Restorative Practice Principle in Conjunction with Social-emotional Learning
- Traits of Successful School Leaders
- Transforming Discords to Optimize Student Success

CEEI X will commence on **Saturday, October 11, 2025**, and conclude on **Wednesday, February 11, 2026**. Participants will receive a total of six (6) credits and ninety (90) license renewal hours. All presentations will be provided virtually with sensitivity to accommodation, as required by participants. NASA will utilize closed captions for all CEEI X virtual sessions.

### **Scope of Work**

This section includes the presenters and the objectives to be met during the virtual presentations.

NASA believes it is best practice to engage both school and district administrators to serve as Session Leaders for participants. With the approval of grant requested funds, NASA expects to engage three (3) Session Leaders. Session Leaders will be responsible for one to four sessions based on the allocated time of the presenters.

Session Leaders are responsible for: collaborating with their designated presenter(s); attending their assigned session(s); monitoring reflective assignments provided to their designated cohort; providing quality mentoring to participants to ensure understanding of assignments; and guiding participants towards successful outcomes for all intended learning outcome expectations.

To maintain consistency with Session Leaders and their cohorts, Dr. Greta Peay will provide a one-hour training session with Session Leaders prior to the beginning of the institute kick-off. Such training will provide an overview of expectations and successful learning outcomes for each participant, as follows:

### **Key Takeaways and Outcomes**

By the end of this institute, participants will have the tools and knowledge needed to foster student learning and growth, as well as improve educator's instructional and leadership practice.

The focus for the CEEI X Virtual Leadership Institute is in alignment with the Nevada Leadership Standards.

<b>Key Takeaway and Outcomes</b>	<b>Nevada Standard</b>
Identify the learning practices to enhance culture and climate.	Creating and Sustaining Focus on Learning; Creating and Sustaining a Culture of Continuous Improvement.
Navigate the challenge of the educational system to support students in their growth and development.	Engage in Development and Continuous Improvement; Vision to Support Student Learning.
Disseminate research-based knowledge related to effective educational leadership behaviors and skills.	Self-reflection and Professional Growth; Professional Obligations.

### **Expected Learning Objectives**

Participants will have the opportunity to:

- Engage in a needs assessment to identify their leadership style.
- Explore evidence-based Educational Leadership research.
- Review the correlation of effective leadership related to the Social-emotional Learning core competencies.
- Identify the behaviors needed to enhance a positive culture and climate in the teaching and learning environment.
- Examine Emotional Intelligence (EQ) and identify the best practices to enhance their EQ competencies.

### **Expected Learning Outcomes**

By the end of the CEEI X, participants will be able to:

- Assess their own practices related to the characteristics and traits of exemplary leadership.
- Incorporate key concepts and personal reflections from the CEEI X sessions.
- Connect the course work to their own work and life.
- Apply the lessons and course content to teaching and leadership practice.
- Model key essential leadership traits, specific behaviors, mindset, and practices that will enhance leadership impacting optimal success for student learning.

The approved funding will be used to cover the cost of twenty-five (25) facilitators of learning/presenters and three (3) session leaders. All funds will be utilized and completed as planned.

- Stipends to compensate CEEI X speakers for design, preparation, and/or delivery. All travel expenses (transportation, lodging, and per diem allowable rates) are included in the stipends, as well as the various time zones.
- Individuals selected to serve as facilitators of learning/presenters are educational leaders with expertise on the international, national, state, university, and school district level. Several of the individuals are also superintendents serving Pre-K-12 rural, urban, and metropolitan school districts.

The CEEI X Virtual Leadership Institute will be comprised of two participant cohorts. One cohort will be established for teacher-leaders and the other for administrators. This decision was based on the feedback and comments provided by previous CEEI sessions.

The calendar is divided into twenty-five (25) sessions which comprise ninety (90) hours of virtual learning and twelve (12) hours of reflective deliverables. Assignments include quality time with session leaders, along with ongoing activities, training and network opportunities remain the forefront of planning and implementation.

CEEI presenters will disseminate research-based knowledge related to effective educational leadership behaviors and skills. The Nevada Department of Education priorities will be integrated in various presentations.

1. **Anticipated Participants:** Using baseline data from 2023-2024 NASA CEEI, the expected participant group will comprise the following:
  - 47% of participants will be school site and central office administrators.
  - 53% of participants will be classified as aspiring school district leaders and/or individuals with an administrative certification.
2. **Timeline:** Saturday, October 11, 2025 - Wednesday, February 11, 2026
3. **Total Sessions:** Twenty-five (25) sessions for a total of ninety (90) hours, inclusive of five (5) six-hour sessions and twenty (20) three-hour sessions.
4. **Credits:** Six (6) credits. Ninety (90) hours of virtual learning with presenters and twelve (12) hours of deliverables, which include small group discussion/reflections and time with Session Leaders for support, questions, and networking with colleagues.
5. **Total Deliverables:** Twelve (12) hours. Session Leaders will each have thirty (30) minutes of collaboration time with their teacher and/or administrative cohort. The thirty (30) minutes of time may be delivered by whole group and/or small group format, and/or two-way communication via text messages, Google/Zoom meetings, and/or emails.
6. **Success Measure Outcomes:** Participants will complete virtual sessions and deliverables in alignment with the Nevada Department of Education guidelines. Participants will submit a written group reflection in small groups during the final CEEI X virtual session. The purpose of the reflection is for participants to demonstrate understanding of the characteristics and traits of an exemplary education leader that impact change and equitable action to enhance student growth; both academically and socially.

**Nevada Association of School Administrators (NASA)**  
**Center for Educational Excellence (CEEI) X**  
The Fierce Urgency of Now: A Call to Action for Education Leaders  
**Saturday, October 11, 2025 – Wednesday, February 11, 2026**

**DATES AND TIME FOR THE NASA CEEI X VIRTUAL LEADERSHIP INSTITUTE**

<b>2025</b>	<b>2026</b>
10/11/25 Saturday, 9:00 AM – 3:00 PM 10/14/25 Tuesday, 4:30 PM – 7:30 PM 10/15/25 Wednesday, 4:30 PM – 7:30 PM 10/21/25 Tuesday, 4:30 PM – 7:30 PM 10/22/25 Wednesday, 4:30 PM – 7:30 PM	01/06/26 Tuesday, 4:30 PM – 7:30 PM 01/07/26 Wednesday, 4:30 PM – 7:30 PM 01/13/26 Tuesday, 4:30 PM – 7:30 PM 01/14/26 Wednesday, 4:30 PM – 7:30 PM 01/20/26 Tuesday, 4:30 PM – 7:30 PM 01/21/26 Wednesday, 4:30 PM – 7:30 PM 01/24/26 Saturday, 9:00 AM – 3:30 PM
11/05/25 Wednesday, 4:30 PM – 7:30 PM 11/06/25 Tuesday, 4:30 PM – 7:30 PM 11/12/25 Wednesday, 4:30 PM – 7:30 PM 11/13/25 Thursday, 4:30 PM – 7:30 PM 11/15/25 Saturday, 9:00 AM – 3:30 PM 11/18/25 Tuesday, 4:30 PM – 7:30 PM 11/19/25 Wednesday, 4:30 PM – 7:30 PM 11/22/25 Saturday, 9:00 AM – 3:30 PM	02/03/26 Tuesday, 4:30 PM – 7:30 PM 02/04/26 Wednesday, 4:30 PM – 7:30 PM 02/07/26 Saturday, 9:00 AM – 3:30 PM 02/10/26 Tuesday, 4:30 PM – 7:30 PM 02/11/26 Wednesday, 4:30 PM – 7:30 PM
<b>TOTAL: 90 Hours</b>	<b>All times are Pacific Standard Time Zone</b>