

Nevada Financial Literacy Council: 2-Year Strategic Plan Proposal (2025–2027)

Summary

This proposal outlines a comprehensive two-year strategic plan to advance financial literacy across Nevada's K–12 public education system. Grounded in Nevada Revised Statutes (NRS) and informed by community needs, this plan includes a detailed set of initiatives, outreach efforts, and instructional enhancements aimed at equipping students, families, and educators with essential financial knowledge and skills.

Section 1: Activities Required by NRS

1. Instruction in Financial Literacy (Grades 3–12)

NRS 389.074 – Mandates financial literacy instruction for grades 3–12 (future PK-12)

Planned Activities:

- Curriculum vetting & alignment to NVACS PK–12
- Scope & sequence development by grade bands
- Teacher collaboration and curriculum integration
- Instructional materials
- Substitute coverage for PD and collaboration
- Development of asynchronous Canvas PD courses

2. State Seal of Financial Literacy

NRS 388.596 – Recognizes students with high proficiency in financial literacy.

Planned Activities:

- Criteria revision and state guidance document
- Marketing documents for schools, parents, and students
- Recognition materials (cords, medals, photo on website)
- District implementation support and travel
- Translation and accessibility tools

3. Professional Development for Educators

NRS 391A.385 – Requires training for teachers and administrators in financial literacy.

Planned Activities:

- Annual Teacher Summit (Reno → Elko → Vegas or Virtual if necessary)
- Rural school PD visits
- Teacher swag/incentives
- PD templates and digital toolkits
- Canvas PD course creation
- Micro-Credential Program: includes approved courses completion, lesson plan submission, implementation, and reflection, with digital badge issuance

4. Financial Literacy Month (April)

Planned Activities:

- Weekly parent engagement events
- Student ad contest (1st–3rd place across 4 grade bands)
- Teacher participation incentives
- Event marketing and accessibility support
- Community outreach through Financial institutions, Chambers, etc.

Section 2: Additional Strategic Initiatives

1. Junior Achievement Partnership Grants

- Grants/scholarships for school participation in JA BizTown or Junior Achievement Day

2. Website Redesign & Maintenance

Full redesign for usability and access; maintenance already covered through 2027 via KMJ contract

- Consider materials in additional languages

3. Community Financial Literacy Outreach

- Annual statewide summit, community center presentations, and tribal outreach
- Gather support from local institutions, chambers, VFW, etc
- Include adult education and underserved populations

4. Seal of Financial Literacy Scholarships

- 2–5 scholarships per year at \$1,000 each, with application review and recognition materials

5. Legislative Review & Policy Recommendations

- Review of state/national policy, stakeholder engagement, and policy paper with 2027 recommendations
- Add committee/working group focused on tracking and proposing legislative requirements

Section 3: Budget Summary & Breakdown

2-Year Budget Overview

Category	2-Year Total
Instruction in Financial Literacy	\$19,000
Canvas PD Course Development	\$10,000
State Seal of Financial Literacy Program	\$14,000
Professional Development (incl. micro-credential)	\$52,000
Financial Literacy Month Activities	\$18,200
Junior Achievement Grants	\$20,000
Website Redesign	\$12,000
Community Financial Literacy Outreach	\$17,000
Seal of Financial Literacy Scholarships	\$13,000
Legislative Review & Policy Recommendations	\$10,000
Total Estimated Budget (2 Years)	\$185,200

Budget Breakdown by Initiative

Detailed line-item breakdowns available in attached appendices for each programmatic area, including:

- Curriculum alignment
- PD travel and materials
- Recognition and scholarship logistics
- Community outreach and legislative engagement

Appendix A: Budget Details by Initiative

Instruction in Financial Literacy

- Curriculum Vetting & Alignment: \$2,000
- Professional Time for Curriculum Integration: \$2,000
- Development of Scope & Sequence: \$1,000
- Instructional Materials Printing: \$1,000
- Substitute Coverage for PD: \$3,000
- Miscellaneous Implementation Costs: \$500

Canvas PD Course Development

- PD Course Design & Module Creation: \$4,000
- Teacher Pilot Stipends: \$1,000

State Seal of Financial Literacy Program

- Criteria Review & Guidance Creation: \$2,000
- Recognition Materials (Certificates, Seals): \$1,000
- District Training & Travel: \$3,000
- Promotion & Accessibility: \$1,000

Professional Development (incl. Micro-Credential)

- Teacher Summits (3 yrs): \$24,000
- Rural PD Travel & Training: \$10,000
- Swag & Incentives: \$4,000
- Resources & Templates: \$2,000
- Canvas PD Dev (moved above): \$0
- Micro-Credential Program Development: \$4,000
- Educator Incentives & Reviewer Stipends: \$8,000

Financial Literacy Month Activities

- Parent Workshops (April): \$4,000
- Student Ad Contest Prizes: \$7,200
- Teacher Incentive Raffles: \$4,000
- Marketing & Accessibility: \$3,000

Junior Achievement Grants

- Grants to Schools (JA BizTown or JA Day): \$20,000

Website Redesign

- Redesign + Accessibility: \$10,000
- Content Upload & Integration: \$2,000

Community Financial Literacy Outreach

- Public Financial Wellness Summit: \$6,000
- Community Presentations & Travel: \$6,000
- Tribal Outreach & Partnerships: \$2,000
- Promotional Materials: \$3,000

Seal of Financial Literacy Scholarships

- Student Scholarships (2–5/year): \$10,000
- Application Review & Outreach: \$3,000

Legislative Review & Recommendations

- Policy Research & Consultant Support: \$4,000
- Stakeholder Engagement (tribal, educators, etc.): \$4,000
- Report Writing & Legislative Presentation: \$2,000

Appendix B: Timeline by Year

2025

- June: Launch instruction implementation and curriculum vetting (PK–12)
- June: Teacher Financial Literacy Summit – Virtual
- July–December: Canvas PD course content creation begins
- July–December: Website redesign and accessibility updates
- August–December: Seal criteria review and district training
- Fall–Winter: Legislative review and stakeholder engagement begins

2026

- March–May: Seal scholarship application window
- April: Financial Literacy Month – parent workshops, contest judging, teacher incentives
- April: Student Advertisement Contest
- May: Seal scholarship awards and recognition
- June: Teacher Financial Literacy Summit – Reno
- June: Launch instruction implementation and curriculum vetting (PK–12)
- September: Launch JA grant opportunities and community outreach
- Fall: Launch micro-credential program for teachers
- Fall–Spring: Rural school PD visits and micro-credential submissions
- Fall–Winter: Continued community outreach and legislative engagement

2027

- January–February: Finalize legislative recommendations and submit policy proposal
- March–May: Seal scholarship application window
- April: Financial Literacy Month – parent workshops, contest judging, teacher incentives
- April: Student Advertisement Contest May: Seal scholarship awards and recognition
- June: Teacher Financial Literacy Summit – Elko