



FOR IMMEDIATE RELEASE

Ret. Vegas Cop & McDonald's Owner Brings Toe Tag Monologues & Second Chance Program for Youth to Houston, NBMOA Conference.

Retired Las Vegas Cop **R. Byron Stringer**, author of the Toe Tag Monologues, **Ron Smith**, owner of FRSCO Corp. and **13 Las Vegas McDonalds Restaurants** have partnered together to create a 2nd Chance Job Skills Program. They are featured guests at the **NBMOA** (National Black McDonald's Operators Association) 47th Biennial Convention-Houston, Texas. A Special performance of the Toe Tag Monologues will be on **Wednesday, Sept. 25, 2019 at 10:30am.**

R. Byron Stringer retired after 26 years as a Las Vegas Metro Police Officer. Thru the Toe Tag Monologues, he puts into words the real-life and death situations that our children face daily; school violence, drug abuse, drunk driving, gang violence, teen suicide, bullying, domestic violence, and human trafficking. For 30+ years he's worked with youth in the Juvenile Detention Centers, Clark County School District and the Las Vegas Community. The next step was creating a job skills program. "They are not bad kids; they just made some bad choices. Through the Toe Tag Monologues, we can show them how to make better choices" *R. Byron Stringer*

Ron Smith believes that the youth who get a second chance will make awesome employees. McDonald's is very often the first job for many Americans. Not only can someone rise to a management or ownership position, but they learn transferable skills that make them overall better employees in countless other fields. Ron Smith is teaching America how to save our children by giving jobs, a career path and mentoring to youth who need us the most.

Studies have shown that juvenile offenders have a low rate of completing high school. Lack of a high school diploma limits the types of jobs these youth can get, and recidivism rises. McDonald's is a perfect fit because of their *Archways to Opportunity* program helps youth with high school diplomas and college tuition assistance. **America wants to hear stories like this, because everybody has a relative or friend who could use a 2nd chance.**

(News Stories/ Monologues)

- (1) Local non-profit
- (2) teen-suicides
- (3) toe-tag-monologues-shows-young-people-dangers-of-making-bad-choices
- (4) second-chance-workshop
- (5) Contact-Kim Flowers 702-296-1042 or 702-574-5727