

Drew Diconstanzo Bio

Director of Sales and Marketing

[Meow Wolf](#)

Las Vegas, Nevada, United States

Drew Diconstanzo directs and coordinates all divisional department activities to meet business and profitability growth objectives of Meow Wolf's Omega Mart Las Vegas.

Drew recruits, manages, and grows teams of highly capable marketing, sales, and communications managers who are responsible for bringing awareness and intrigue of Meow Wolf's Omega Mart both for those in Las Vegas (locals and tourists) as well as those planning to travel to Las Vegas regionally, nationally, and internationally. Mr. Diconstanzo coaches, mentors, and develops staff; provides career development planning and opportunities for Meow Wolf employees.

Drew spearheaded an aggressive out-of-the-gate Marketing, Sales & Communications strategy directly contributing to the achievement of a critical revenue goal 54 days ahead of schedule, resulting in strong ticket sales and revenue in the first 7 months of Meow Wolf's Omega Mart, and during the height of the COVID-19 pandemic.

Mr. Diconstanzo continues to collaborate across local and corporate teams to drive ticket sales and revenue optimization through the strategic use of marketing, sales, and communications tools, tactics, and resources.