

***HOSPITALITY  
AND TOURISM  
CURRICULUM FRAMEWORK***



This document was prepared by:

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## INTRODUCTION

The Nevada CTE Curriculum Frameworks are a resource for Nevada's public and charter schools to design, implement, and assess their CTE programs and curriculum. The content standards identified in this document are listed as a model for the development of local district programs and curriculum. They represent rigorous and relevant expectations for student performance, knowledge, and skill attainment which have been validated by industry representatives.

The intent of this document is to provide a resource to districts as they develop and implement CTE programs and curricula.

This program ensures the following thresholds are met:

- The CTE course and course sequence teaches the knowledge and skills required by industry through applied learning methodology and, where appropriate, work-based learning experiences that prepare students for careers in high-wage, high-skill and/or high-demand fields. Regional and state economic development priorities shall play an important role in determining program approval. Some courses also provide instruction focused on personal development.
- The CTE course and course sequence includes leadership and employability skills as an integral part of the curriculum.
- The CTE course and course sequence are part of a rigorous program of study and include sufficient technical challenge to meet state and/or industry-standards.

The CTE program components include the following items:

- Program of Study
- State Skill Standards
- Employability Skills for Career Readiness Standards
- Career Technical Student Organizations (CTSO)
- Curriculum Framework
- CTE Assessments:
  - Workplace Readiness Skills Assessment
  - End-of-Program Technical Assessment
- Certificate of Skill Attainment
- CTE Endorsement on a High School Diploma
- CTE College Credit

**NEVADA DEPARTMENT OF EDUCATION  
CURRICULUM FRAMEWORK FOR  
HOSPITALITY AND TOURISM**

<b>PROGRAM TITLE:</b>	<b>HOSPITALITY AND TOURISM</b>
<b>STATE SKILL STANDARDS:</b>	<b>HOSPITALITY AND TOURISM</b>
<b>STANDARDS REFERENCE CODE:</b>	<b>HOST</b>
<b>CAREER CLUSTER:</b>	<b>HOSPITALITY &amp; TOURISM</b>
<b>CAREER PATHWAY:</b>	<b>LODGING, TRAVEL &amp; TOURISM</b>
<b>PROGRAM LENGTH:</b>	<b>3 LEVELS (L1, L2, L3C)</b>
<b>PROGRAM ASSESSMENTS:</b>	<b>HOSPITALITY AND TOURISM WORKPLACE READINESS SKILLS</b>
<b>CTSO:</b>	<b>DECA</b>
<b>GRADE LEVEL:</b>	<b>9-12</b>
<b>AVAILABLE INDUSTRY CERTIFICATIONS/LICENSES PROVIDERS:</b>	<b>SKILLS, TASKS, AND RESULTS TRAINING (START) PROGRAM CERTIFIED HOSPITALITY &amp; TOURISM MANAGEMENT PROFESSIONAL SERVSAFE TRAINING FOR INTERVENTION PROCEDURES (TIPS) CERTIFICATION</b>

### **PROGRAM PURPOSE**

The purpose of this program is to prepare students for postsecondary education and employment in the Hospitality and Tourism industry.

The program includes the following state standards:

- Nevada CTE Skill Standards: Hospitality and Tourism
- Employability Skills for Career Readiness
- Nevada Academic Content Standards (alignment shown in the Nevada CTE Skill Standards):
  - Science (based on the Next Generation Science Standards)
  - English Language Arts (based on the Common Core State Standards)
  - Mathematics (based on the Common Core State Standards)
- Common Career Technical Core (alignment shown in the Nevada CTE Skill Standards)

### **CAREER CLUSTERS**

The National Career Clusters™ Framework provides a vital structure for organizing and delivering quality CTE programs through learning and comprehensive programs of study (POS). In total, there are 16 Career Clusters in the National Career Clusters™ Framework, representing more than 79 Career Pathways to help students navigate their way to greater success in college and career. As an organizing tool for curriculum design and instruction, Career Clusters™ provide the essential knowledge and skills for the 16 Career Clusters™ and their Career Pathways.\*

\*Cite: National Association of State Directors of Career Technical Education Consortium. (2012). Retrieved from <http://www.careertech.org/career-clusters/glance/careerclusters.html>

**PROGRAM OF STUDY**

The program of study illustrates the sequence of academic and career and technical education coursework that is necessary for the student to successfully transition into postsecondary educational opportunities and employment in their chosen career path. (NAC 389.803)

**PROGRAM STRUCTURE**

The core course sequencing provided in the following table serves as a guide to schools for their programs of study. Each course is listed in the order in which it should be taught and has a designated level. Complete program sequences are essential for the successful delivery of all state standards in each program area.

<b>HOSPITALITY AND TOURISM</b>	
<b>Core Course Sequence</b>	
<b>COURSE NAME</b>	<b>LEVEL</b>
Hospitality and Tourism I	L1
Hospitality and Tourism II	L2
Hospitality and Tourism III	L3C

The core course sequencing with the complementary courses provided in the following table serves as a guide to schools for their programs of study. Each course is listed in the order in which it should be taught and has a designated level. A program does not have to utilize all of the complementary courses in order for their students to complete their program of study. Complete program sequences are essential for the successful delivery of all state standards in each program area.

<b>HOSPITALITY AND TOURISM</b>	
<b>Core Course Sequence with Complementary Courses</b>	
<b>COURSE NAME</b>	<b>LEVEL</b>
Hospitality and Tourism I	L1
Hospitality and Tourism II	L2
Hospitality and Tourism II LAB*	L2L
Hospitality and Tourism III	L3C
Hospitality and Tourism III LAB*	L3L
Hospitality and Tourism Advanced Studies*	AS

\*Complementary Courses

**STATE SKILL STANDARDS**

The state skill standards are designed to clearly state what the student should know and be able to do upon completion of an advanced high school career and technical education (CTE) program. The standards are designed for the student to complete all standards through their completion of a program of study. The standards are designed to prepare the student for the end-of-program technical assessment directly aligned to the standards. (Paragraph (a) of Subsection 1 of NAC 389.800)

**EMPLOYABILITY SKILLS FOR CAREER READINESS STANDARDS**

Employability skills, often referred to as “soft skills”, have for many years been a recognizable component of the standards and curriculum in career and technical education programs. The twenty-one standards are organized into three areas: (1) Personal Qualities and People Skills; (2) Professional Knowledge and Skills; and (3) Technology Knowledge and Skills. The standards are designed to ensure students graduate high school properly prepared with skills employers prioritize as the most important. Instruction on all twenty-one standards must be part of each course of the CTE program. (Paragraph (d) of Subsection 1 of NAC 389.800)

**CURRICULUM FRAMEWORK**

The Nevada CTE Curriculum Frameworks are organized utilizing the recommended course sequencing listed in the Program of Study and the CTE Course Catalog. The framework identifies the recommended content standards, performance standards, and performance indicators that should be taught in each course.

**CAREER AND TECHNICAL STUDENT ORGANIZATIONS (CTSOS)**

To further the development of leadership and technical skills, students must have opportunities to participate in one or more of the Career and Technical Student Organizations (CTSOS). CTSOs develop character, citizenship, and the technical, leadership and teamwork skills essential for the workforce and their further education. Their activities are considered a part of the instructional day when they are directly related to the competencies and objectives in the course. (Paragraph (a) of Subsection 3 of NAC 389.800)

**WORKPLACE READINESS SKILLS ASSESSMENT**

The Workplace Readiness Skills Assessment has been developed to align with the Nevada CTE Employability Skills for Career Readiness Standards. This assessment provides a measurement of student employability skills attainment. Students who complete a program will be assessed on their skill attainment during the completion level course. Completion level courses are identified by the letter “C”. (e.g., Level = L3C) (Paragraph (d) of Subsection 1 of NAC 389.800)

**END-OF-PROGRAM TECHNICAL ASSESSMENT**

An end-of-program technical assessment has been developed to align with the Nevada CTE Skill Standards for this program. This assessment provides a measurement of student technical skill attainment. Students who complete a program will be assessed on their skill attainment during the completion level course. Completion level courses are identified by the letter “C”. (e.g., Level = L3C) (Paragraph (e) of Subsection 1 of NAC 389.800)

**CERTIFICATE OF SKILL ATTAINMENT**

Each student who completes a course of study must be awarded a certificate which states that they have attained specific skills in the industry being studied and meets the following criteria: A student must maintain a 3.0 grade point average in their approved course of study, pass the Workplace Readiness Skills Assessment, and pass the end-of-program technical assessment. (Subsection 4 of NAC 389.800)

**CTE ENDORSEMENT ON A HIGH SCHOOL DIPLOMA**

A student qualifies for a CTE endorsement on their high school diploma after successfully completing the following criteria: 1) successful completion of a CTE course of study in a program area, 2) successful completion of academic requirements governing receipt of a standard diploma, and 3) meet all requirements for the issuance of the Certificate of Skill Attainment. (NAC 389.815)

**CTE COLLEGE CREDIT**

CTE College Credit is awarded to students based on articulation agreements established by each college for the CTE program, where the colleges will determine the credit value of a full high school CTE program based on course alignment. An articulation agreement will be established for each CTE program designating the number of articulated credits each college will award to students who complete the program.

CTE College Credit is awarded to students who: (1) complete the CTE course sequence with a grade-point average of 3.0 or higher; (2) pass the state end-of-program technical assessment for the program; and (3) pass the Workplace Readiness Assessment for employability skills.

Pre-existing articulation agreements will be recognized until new agreements are established according to current state policy and the criteria shown above.

Please refer to the local high school's course catalog or contact the local high school counselor for more information. (Paragraph (b) of Subsection 3 of NAC 389.800)

**ACADEMIC CREDIT FOR CTE COURSEWORK**

Career and technical education courses meet the credit requirements for high school graduation (1 unit of arts and humanities or career and technical education). Some career and technical education courses meet academic credit for high school graduation. Please refer to the local high school's course catalog or contact the local high school counselor for more information. (NAC 389.672)

**CORE COURSE:  
RECOMMENDED STUDENT PERFORMANCE STANDARDS**

<b>COURSE TITLE:</b>	<b>Hospitality and Tourism I</b>
<b>ABBR. NAME:</b>	<b>HOSPLTY TOUR I</b>
<b>CREDITS:</b>	<b>1</b>
<b>LEVEL:</b>	<b>L1</b>
<b>CIP CODE:</b>	<b>52.0901</b>
<b>PREREQUISITE:</b>	<b>None</b>
<b>CTSO:</b>	<b>DECA</b>
<b>COURSE DESCRIPTION</b>	
<p>This course provides students an overview of the travel and tourism industry and its relationship to the overall hospitality industry. Students will learn concepts of economics, lodging and transportation, wholesale and retail travel services, conventions, sales and marketing, ecotourism, and destination marketing.</p>	

### TECHNICAL STANDARDS

#### CONTENT STANDARD 1.0 : INVESTIGATE THE HOSPITALITY AND TOURISM INDUSTRY

Performance Standard 1.1 : Describe the Professional Hospitality and Tourism Industry, History, and Traditions

*Performance Indicators :* 1.1.1-1.1.3, 1.1.5

Performance Standard 1.2 : Describe the Current Trends in Hospitality and Tourism

*Performance Indicators :* 1.2.1

Performance Standard 1.3 : Analyze Career Paths and Opportunities in the Hospitality and Tourism Industry

*Performance Indicators :* 1.3.1-1.3.5

#### CONTENT STANDARD 2.0 : ACHIEVE FOUNDATIONAL KNOWLEDGE IN THE KEY SECTORS OF THE HOSPITALITY AND TOURISM INDUSTRY

Performance Standard 2.1 : Demonstrate a Basic Understanding of the Travel and Tourism Sector

*Performance Indicators :* 2.1.1-2.1.2, 2.1.4, 2.1.6, 2.1.11

Performance Standard 2.2 : Apply Foundational Knowledge and Skills of Lodging Operations

*Performance Indicators :* 2.2.1, 2.2.5, 2.2.12

Performance Standard 2.3 : Apply Foundational Knowledge and Skills of Food and Beverage Operations

*Performance Indicators :* 2.3.1-2.3.3, 2.3.7, 2.3.11

Performance Standard 2.4 : Apply Foundational Knowledge and Skills of Recreation, Amusement, and Attractions

*Performance Indicators :* 2.4.1, 2.4.5, 2.4.7

Performance Standard 2.5 : Apply Foundational Knowledge and Skills of Event Management

*Performance Indicators :* 2.5.2, 2.5.6, 2.5.9

Performance Standard 2.6 : Apply Foundational Knowledge and Skills of Sales, Catering, and Convention Services

*Performance Indicators :* 2.6.1, 2.6.8, 2.6.12

#### CONTENT STANDARD 3.0 : DEMONSTRATE GUEST SERVICE STRATEGIES WITHIN THE HOSPITALITY AND TOURISM INDUSTRY

Performance Standard 3.1 : Define Exceptional Guest Service

*Performance Indicators :* 3.1.1-3.1.2

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**CONTENT STANDARD 4.0 : APPLY FOUNDATIONAL KNOWLEDGE OF BUSINESS FUNCTIONS AS RELATED TO THE HOSPITALITY AND TOURISM INDUSTRY**

Performance Standard 4.1 : Demonstrate an Understanding of Basic Economic Systems, Cost-Profit Relationships, Economic Indicators/Trends, and International Concepts

*Performance Indicators* : 4.1.1-4.1.2

Performance Standard 4.2 : Understand the Techniques and Systems of Human Resources Management

*Performance Indicators* : 4.2.2

Performance Standard 4.3 : Explore Financial Management in the Hospitality and Tourism Industry

*Performance Indicators* : 4.3.6

Performance Standard 4.4 : Describe Purchasing Practices and Procedures

*Performance Indicators* : 4.4.1-4.4.3

Performance Standard 4.5 : Explain the Importance of Safety, Security, and Environmental Issues Related to the Hospitality and Tourism Industry

*Performance Indicators* : 4.5.2, 4.5.4-4.5.5, 4.5.8

Performance Standard 4.6 : Demonstrate an Understanding of Marketing as Related to the Hospitality and Tourism Industry

*Performance Indicators* : 4.6.1-4.6.2, 4.6.6-4.6.8

**EMPLOYABILITY SKILLS FOR CAREER READINESS STANDARDS****CONTENT STANDARD 1.0 : DEMONSTRATE EMPLOYABILITY SKILLS FOR CAREER READINESS**

Performance Standard 1.1 : Demonstrate Personal Qualities and People Skills

*Performance Indicators* : 1.1.1-1.1.7

Performance Standard 1.2 : Demonstrate Professional Knowledge and Skills

*Performance Indicators* : 1.2.1-1.2.10

Performance Standard 1.3 : Demonstrate Technology Knowledge and Skills

*Performance Indicators* : 1.3.1-1.3.4

**ALIGNMENT TO THE NEVADA ACADEMIC CONTENT STANDARDS\***

**English Language Arts:** Reading Standards for Literacy in Science and Technical Subjects  
Writing Standards for Literacy in Science and Technical Subjects  
Speaking and Listening

**Mathematics:** Statistics and Probability

**Science:** Nature of Science

\* Refer to the Hospitality and Tourism Standards for alignment by performance indicator



**CORE COURSE:  
RECOMMENDED STUDENT PERFORMANCE STANDARDS**

<b>COURSE TITLE:</b>	<b>Hospitality and Tourism II</b>
<b>ABBR. NAME:</b>	<b>HOSPLTY TOUR II</b>
<b>CREDITS:</b>	<b>1</b>
<b>LEVEL:</b>	<b>L2</b>
<b>CIP CODE:</b>	<b>52.0901</b>
<b>PREREQUISITE:</b>	<b>Hospitality and Tourism I</b>
<b>CTSO:</b>	<b>DECA</b>
<b>COURSE DESCRIPTION</b>	
<p>This course is a continuation of the Hospitality Management program. This course is designed to align with the American Lodging Association's curriculum, teaching students all aspects of hotel operations including reservation systems, rooms division, customer service, food and beverage division, and staff division. The appropriate use of technology and industry-standard equipment is an integral part of this course.</p>	

### TECHNICAL STANDARDS

#### CONTENT STANDARD 1.0 : INVESTIGATE THE HOSPITALITY AND TOURISM INDUSTRY

Performance Standard 1.1 : Describe the Professional Hospitality and Tourism Industry, History, and Traditions

*Performance Indicators :* 1.1.4

Performance Standard 1.2 : Describe the Current Trends in Hospitality and Tourism

*Performance Indicators :* 1.2.2-1.2.4

Performance Standard 1.3 : Analyze Career Paths and Opportunities in the Hospitality and Tourism Industry

*Performance Indicators :* 1.3.6

#### CONTENT STANDARD 2.0 : ACHIEVE FOUNDATIONAL KNOWLEDGE IN THE KEY SECTORS OF THE HOSPITALITY AND TOURISM INDUSTRY

Performance Standard 2.1 : Demonstrate a Basic Understanding of the Travel and Tourism Sector

*Performance Indicators :* 2.1.3, 2.1.5, 2.1.7, 2.1.9-2.1.10

Performance Standard 2.2 : Apply Foundational Knowledge and Skills of Lodging Operations

*Performance Indicators :* 2.2.2-2.2.4, 2.2.7-2.2.11

Performance Standard 2.3 : Apply Foundational Knowledge and Skills of Food and Beverage Operations

*Performance Indicators :* 2.3.4-2.3.5, 2.3.8-2.3.10

Performance Standard 2.4 : Apply Foundational Knowledge and Skills of Recreation, Amusement, and Attractions

*Performance Indicators :* 2.4.6

Performance Standard 2.5 : Apply Foundational Knowledge and Skills of Event Management

*Performance Indicators :* 2.5.1, 2.5.3-2.5.5, 2.5.7-2.5.8

Performance Standard 2.6 : Apply Foundational Knowledge and Skills of Sales, Catering, and Convention Services

*Performance Indicators :* 2.6.2-2.6.3, 2.6.5-2.6.7, 2.6.9-2.6.11

#### CONTENT STANDARD 3.0 : DEMONSTRATE GUEST SERVICE STRATEGIES WITHIN THE HOSPITALITY AND TOURISM INDUSTRY

Performance Standard 3.1 : Define Exceptional Guest Service

*Performance Indicators :* 3.1.3-3.1.5

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Performance Standard 3.2 : Summarize the Importance of Addressing Guest Complaints

*Performance Indicators* : 3.2.1-3.2.2, 3.2.4

**CONTENT STANDARD 4.0 : APPLY FOUNDATIONAL KNOWLEDGE OF BUSINESS FUNCTIONS AS RELATED TO THE HOSPITALITY AND TOURISM INDUSTRY**

Performance Standard 4.1 : Demonstrate an Understanding of Basic Economic Systems, Cost-Profit Relationships, Economic Indicators/Trends, and International Concepts

*Performance Indicators* : 4.1.3, 4.1.5

Performance Standard 4.3 : Explore Financial Management in the Hospitality and Tourism Industry

*Performance Indicators* : 4.3.2-4.3.3, 4.3.7

Performance Standard 4.4 : Describe Purchasing Practices and Procedures

*Performance Indicators* : 4.4.4-4.4.6

Performance Standard 4.5 : Explain the Importance of Safety, Security, and Environmental Issues Related to the Hospitality and Tourism Industry

*Performance Indicators* : 4.5.1, 4.5.3, 4.5.6-4.5.7

Performance Standard 4.6 : Demonstrate an Understanding of Marketing as Related to the Hospitality and Tourism Industry

*Performance Indicators* : 4.6.3-4.6.5

**EMPLOYABILITY SKILLS FOR CAREER READINESS STANDARDS**

**CONTENT STANDARD 1.0 : DEMONSTRATE EMPLOYABILITY SKILLS FOR CAREER READINESS**

Performance Standard 1.1 : Demonstrate Personal Qualities and People Skills

*Performance Indicators* : 1.1.1-1.1.7

Performance Standard 1.2 : Demonstrate Professional Knowledge and Skills

*Performance Indicators* : 1.2.1-1.2.10

Performance Standard 1.3 : Demonstrate Technology Knowledge and Skills

*Performance Indicators* : 1.3.1-1.3.4

**ALIGNMENT TO THE NEVADA ACADEMIC CONTENT STANDARDS\***

**English Language Arts:** Reading Standards for Literacy in Science and Technical Subjects  
Writing Standards for Literacy in Science and Technical Subjects  
Speaking and Listening

**Mathematics:** Mathematical Practices

\* Refer to the Hospitality and Tourism Standards for alignment by performance indicator

**CORE COURSE:  
RECOMMENDED STUDENT PERFORMANCE STANDARDS**

<b>COURSE TITLE:</b>	<b>Hospitality and Tourism III</b>
<b>ABBR. NAME:</b>	<b>HOSPLTY TOUR III</b>
<b>CREDITS:</b>	<b>1</b>
<b>LEVEL:</b>	<b>L3C</b>
<b>CIP CODE:</b>	<b>52.0901</b>
<b>PREREQUISITE:</b>	<b>Hospitality and Tourism II</b>
<b>PROGRAM ASSESSMENTS:</b>	<b>HOSPITALITY AND TOURISM WORKPLACE READINESS SKILLS</b>
<b>CTSO:</b>	<b>DECA</b>

**COURSE DESCRIPTION**

This course is a continuation of Hospitality Management I. This course is designed to align with the American Lodging Association's curriculum, teaching students all aspects of hotel operations including reservation systems, rooms division, food and beverage division and staff division. The appropriate use of technology and industry-standard equipment is an integral part of this course. Students may be prepared for industry certification through the American Lodging Association. Upon successful completion of this course, students will have acquired entry-level skills for employment and be prepared for postsecondary education.

**TECHNICAL STANDARDS**

**CONTENT STANDARD 1.0 : INVESTIGATE THE HOSPITALITY AND TOURISM INDUSTRY**

Performance Standard 1.3 : Analyze Career Paths and Opportunities in the Hospitality and Tourism Industry

*Performance Indicators :* 1.3.7

**CONTENT STANDARD 2.0 : ACHIEVE FOUNDATIONAL KNOWLEDGE IN THE KEY SECTORS OF THE HOSPITALITY AND TOURISM INDUSTRY**

Performance Standard 2.1 : Demonstrate a Basic Understanding of the Travel and Tourism Sector

*Performance Indicators :* 2.1.8

Performance Standard 2.2 : Apply Foundational Knowledge and Skills of Lodging Operations

*Performance Indicators :* 2.2.6

Performance Standard 2.3 : Apply Foundational Knowledge and Skills of Food and Beverage Operations

*Performance Indicators :* 2.3.6

Performance Standard 2.4 : Apply Foundational Knowledge and Skills of Recreation, Amusement, and Attractions

*Performance Indicators :* 2.4.2-2.4.4

Performance Standard 2.6 : Apply Foundational Knowledge and Skills of Sales, Catering, and Convention Services

*Performance Indicators :* 2.6.4

**CONTENT STANDARD 3.0 : DEMONSTRATE GUEST SERVICE STRATEGIES WITHIN THE HOSPITALITY AND TOURISM INDUSTRY**

Performance Standard 3.2 : Summarize the Importance of Addressing Guest Complaints

*Performance Indicators :* 3.2.3

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**CONTENT STANDARD 4.0 : APPLY FOUNDATIONAL KNOWLEDGE OF BUSINESS FUNCTIONS AS RELATED TO THE HOSPITALITY AND TOURISM INDUSTRY**

Performance Standard 4.1 : Demonstrate an Understanding of Basic Economic Systems, Cost-Profit Relationships, Economic Indicators/Trends, and International Concepts

*Performance Indicators* : 4.1.4

Performance Standard 4.2 : Understand the Techniques and Systems of Human Resources Management

*Performance Indicators* : 4.2.1, 4.2.3-4.2.8

Performance Standard 4.3 : Explore Financial Management in the Hospitality and Tourism Industry

*Performance Indicators* : 4.3.1, 4.3.4-4.3.5

Performance Standard 4.4 : Describe Purchasing Practices and Procedures

*Performance Indicators* : 4.4.7-4.4.9

Performance Standard 4.6 : Demonstrate an Understanding of Marketing as Related to the Hospitality and Tourism Industry

*Performance Indicators* : 4.6.9

**EMPLOYABILITY SKILLS FOR CAREER READINESS STANDARDS****CONTENT STANDARD 1.0 : DEMONSTRATE EMPLOYABILITY SKILLS FOR CAREER READINESS**

Performance Standard 1.1 : Demonstrate Personal Qualities and People Skills

*Performance Indicators* : 1.1.1-1.1.7

Performance Standard 1.2 : Demonstrate Professional Knowledge and Skills

*Performance Indicators* : 1.2.1-1.2.10

Performance Standard 1.3 : Demonstrate Technology Knowledge and Skills

*Performance Indicators* : 1.3.1-1.3.4

**ALIGNMENT TO THE NEVADA ACADEMIC CONTENT STANDARDS\***

**English Language Arts:** Reading Standards for Literacy in Science and Technical Subjects  
Writing Standards for Literacy in Science and Technical Subjects  
Speaking and Listening

\* Refer to the Hospitality and Tourism Standards for alignment by performance indicator

**COMPLEMENTARY COURSE(S):**

Programs that utilize the complementary courses can include the following courses. The Advanced Studies course allows for additional study through investigation and in-depth research.

<b>COURSE TITLE:</b>	<b>Hospitality and Tourism Advanced Studies</b>
<b>ABBR. NAME:</b>	<b>HOSPLTY TOUR AS</b>
<b>CREDITS:</b>	<b>1</b>
<b>LEVEL:</b>	<b>AS</b>
<b>CIP CODE:</b>	<b>52.0901</b>
<b>PREREQUISITE:</b>	<b>Hospitality and Tourism III</b>
<b>CTSO:</b>	<b>DECA</b>
<b>COURSE DESCRIPTION</b>	
<p>This course is offered to students who have achieved all content standards in a program whose desire is to pursue advanced study through investigation and in-depth research. Students are expected to work independently or in a team and consult with their supervising teacher for guidance. The supervising teacher will give directions, monitor, and evaluate the students' topic of study. Coursework may include various work-based learning experiences such as internships and job shadowing, involvement in a school-based enterprise, completion of a capstone project, and/or portfolio development. This course may be repeated for additional instruction and credit.</p>	

**TECHNICAL STANDARDS**

Students have achieved all program content standards and will pursue advanced study through investigation and in-depth research.

**EMPLOYABILITY SKILLS FOR CAREER READINESS STANDARDS**

Students have achieved all program content standards and will pursue advanced study through investigation and in-depth research.

**SAMPLE TOPICS**

- Internships/job shadowing
- Teaching assistant
- Event planning
- Business Plan
- Entrepreneurship
- Marketing Plan
- Service Project
- Event or Catering Management
- Certification
- Skills Development
- CTSO – leadership/officer position
- Professional association participation
- Marketing
- Sales
- Concierge
- Human Resources

**COMPLEMENTARY COURSE(S):  
RECOMMENDED STUDENT PERFORMANCE STANDARDS**

Programs that utilize the complementary courses can include the following courses. The lab courses allow additional time to be utilized in developing the processes, concepts, and principles as described in the classroom instruction. The standards and performance indicators for each lab course are shown in the corresponding course listed in the previous section.

<b>COURSE TITLE:</b>	<b>Hospitality and Tourism II LAB</b>
<b>ABBR. NAME:</b>	<b>HOSPLTY TOUR II L</b>
<b>CREDITS:</b>	<b>1</b>
<b>LEVEL:</b>	<b>L2L</b>
<b>CIP CODE:</b>	<b>52.0901</b>
<b>PREREQUISITE:</b>	<b>Concurrent enrollment in Hospitality and Tourism II</b>
<b>CTSO:</b>	<b>DECA</b>
<b>COURSE DESCRIPTION</b>	
This course is designed to expand the students' opportunities for applied learning. This course provides an in-depth lab experience that applies the processes, concepts, and principles as described in the classroom instruction. The coursework will encourage students to explore and develop advanced skills in their program area. The appropriate use of technology and industry-standard equipment is an integral part of this course.	

<b>COURSE TITLE:</b>	<b>Hospitality and Tourism III LAB</b>
<b>ABBR. NAME:</b>	<b>HOSPLTY TOUR III L</b>
<b>CREDITS:</b>	<b>1</b>
<b>LEVEL:</b>	<b>L3L</b>
<b>CIP CODE:</b>	<b>52.0901</b>
<b>PREREQUISITE:</b>	<b>Concurrent enrollment in Hospitality and Tourism III</b>
<b>CTSO:</b>	<b>DECA</b>
<b>COURSE DESCRIPTION</b>	
This course is designed to expand the students' opportunities for applied learning. This course provides an in-depth lab experience that applies the processes, concepts, and principles as described in the classroom instruction. The coursework will encourage students to explore and develop advanced skills in their program area. The appropriate use of technology and industry-standard equipment is an integral part of this course.	