


Census 2020

Impact on Nevada Education

Why is census important to education?

- 2020 Census Count impacts the amount of Federal Funds NV will receive for programs such as;
 - Special Education
 - Head Start
 - After-School Programs
 - Free & Reduced Lunch
 - Career and Technical Education
 - Maternal and Health Programs
 - Medicaid/Medicare
 - Supplemental Nutritional Assistance (SNAP)
 - Title I Funding



How much
money are we
talking about?

- In 2016, Nevada received a total of \$6.2 Billion in Federal Funds, this is based on 2010 Census data.
 - Education related Programs;
 - \$120M for Title I
 - \$100M for National School Lunch Programs
 - \$35M for School Breakfast
 - \$26M for Head Start
 - \$75M for Special Education Grants

Why we need an accurate count



It only happens once every 10 years!!



It is estimated that the 2010 count missed 6,000 children in Clark County alone.



Children birth-5 are often not counted and many federal programs impact them directly



If we miss out on Federal Funding the State/District has to supplement funding (e.g. Special Education)



Important facts about census

- Your data is SAFE. Personal census data is kept confidential for 72 years and can only be used for statistical purposes.
- The Census 2020 form does NOT have a citizenship question. All residents of the US must be counted.
- Census 2020 can be filled out Online, by Phone or on paper.
 - Online and Phone response available in 13 languages
 - Online form can be translated to 59 languages
 - Paper form will be in English and Spanish

Census dates



March/April 2020– Self-Response phase

Initial forms/postcards sent out



April 1, 2020 – National Census Day!



April 30, 2020 – Last day to self-respond and avoid enumerator visit.



May-July 2020 – Non-Response follow-up



December 2020 – Census delivers final count

How can we help?

- Spread the word!
- Work for Census – apply at [census.gov](https://www.census.gov)
- Plan a Lesson around Census. Go to <https://www.census.gov/programs-surveys/sis.html> for lessons and activities
- Volunteer at Census events

Additional Resources available at: www.census.gov

Flyer for K-12: <https://www.census.gov/programs-surveys/sis/2020census/get-involved/take-home-flyer.html>