

**Instructional Resource Name: Communicating Through Graphic Design**

**Publisher: Davis Publications, Inc**

**Date Reviewed: March 20, 2023**

**Organization**

- Material provides a useful table of contents, glossary, supplemental pages, and index.
- Layout is consistent; chapters/units are arranged logically; and allow access through multiple modalities.
- Teacher edition contains interesting introductions and a list of prerequisites skills for each chapter.
- Material contains examples, explanations, and/or online resources to the depth and breadth of the Nevada Career and Technical Education Standards.
- Information is accurate, current, and research based.
- Vocabulary is specialized (language carefully considered and evolves across grade levels).
- Size and format of print is appropriate.
- Format is visually appealing and interesting.
- Material provides assessment type questions and/or performance-based tasks.

**Content**

- Materials focus on the knowledge, skills, and abilities (KSA's) appropriate to the grade level.
- Real-world applications are relevant to the students.
- Information and directions are clearly written and explained.
- Tasks are aligned to the Nevada Career and Technical Education Standards.
- Lessons/tasks are interdisciplinary when appropriate.
- Non-text content (maps, graphs, pictures, etc.) are accurate, authentic, and well-integrated into the instructional material.
- Tasks apply to the diversity of students and their abilities, interests and learning styles.
- Questions and tasks encourage the development and application of higher-level thinking skills.
- Teacher edition includes questioning strategies and/or questions to check for understanding at all Depth of Knowledge (DOK) levels.
- Teacher edition includes formative assessment/evaluation tools processes.
- Material provides access to or demonstrates concepts in multiple ways, allowing for a variety of student responses.
- Tasks have a purpose, aligned to a skill or concept at grade level.
- Material includes application of skills and concepts at grade level.
- The material is focused on the major ideas at that grade level.
- Content includes 21st Century skill development such as collaboration, creative thinking, and problem solving.

**Inclusion**

- Material reflects a variety of ways to differentiate instruction and model content to support all learners.
- Material reflects sensitivity with regard to gender, race/ethnicity, religion, socio-economic status, intellectual, and physical abilities.
- Material includes access to a multilingual glossary.

**Alignment**

- Material content aligns to district/organization curriculum.
- Material content aligns with college and career readiness skills (Nevada Career and Technical Education Standards).
- Material is a useful resource in preparing students to meet the requirements of the Nevada Career and Technical Education Standards and statewide assessments.

**Concerns**

- CTSOs are not covered.
- Electronic and interactive format available. Comment: digital copies and videos not interactive
- Material provides resources for students with disabilities and English Language Learners aligned to grade level content. Comment: uncertain if there was more than reviewer could find
- Material is available for students with visual impairments via a NIMAS file on the NIMAC system. Comment: uncertain if there was more than reviewer could find

# Instructional Material Evaluation Rubric Form

## CTE Program of Study

Instructional materials are designed for use by students and teachers as a learning resource for students to acquire essential knowledge, skills, abilities, and dispositions. This includes print and non-print materials, including comprehensive/core textbooks, and web-based or electronic instructional materials.

Title: \_\_\_\_\_ Author(s): \_\_\_\_\_  
 Publisher(s): \_\_\_\_\_ Copyright Date: \_\_\_\_\_  
 Subject: \_\_\_\_\_ Grade Level(s): \_\_\_\_\_  
 Student ISBN: \_\_\_\_\_  
 Teacher Edition ISBN: \_\_\_\_\_

**Instructions: Use the tables below to determine if the Instructional Material meets each criterion.**

### Organization

Criteria	2 Meets	1 Inadequate	Comments
1. Material provides a useful table of contents, glossary, supplemental pages, and index.			
2. Layout is consistent; chapters/units are arranged logically; and allow access through multiple modalities.			
3. Teacher edition contains interesting introductions and a list of prerequisites skills for each chapter.			
4. Material contains examples, explanations, and/or online resources to the depth and breadth of the Nevada CTE Standards.			
5. Information is accurate, current, and research based.			
6. Vocabulary is specialized (language carefully considered and evolves across grade levels).			
7. Size and format of print is appropriate.			
8. Format is visually appealing and interesting.			
9. Material provides assessment type questions and/or performance-based tasks.			
10. Electronic and interactive format available.			
Other:			
<b>Organization Total(s):</b>			

## Content

Criteria	2 Meets	1 Inadequate	Comments
11. Materials focus on the knowledge, skills, and abilities (KSA's) appropriate to the grade level.			
12. Real-world applications are relevant to the students.			
13. Information and directions are clearly written and explained.			
14. Tasks are aligned to the Nevada CTE Standards.			
15. Lessons/tasks are interdisciplinary when appropriate.			
16. Non-text content (maps, graphs, pictures, etc.) are accurate, authentic, and well-integrated into the instructional material.			
17. Tasks apply to the diversity of students and their abilities, interests and learning styles.			
18. Questions and tasks encourage the development and application of higher-level thinking skills.			
19. Teacher edition includes questioning strategies and/or questions to check for understanding at all Depth of Knowledge (DOK) levels.			
20. Teacher edition includes formative assessment/evaluation tools processes.			
21. Material provides access to or demonstrates concepts in multiple ways, allowing for a variety of student responses.			
22. Tasks have a purpose, aligned to a skill or concept at grade level.			
23. Material includes application of skills and concepts at grade level.			
24. The material is focused on the major ideas at that grade level.			
25. Content includes 21 <sup>st</sup> Century skill development such as collaboration, creative thinking, and problem solving.			
Other:			
<b>Content Criteria Total(s):</b>			

## Inclusion

Criteria	2 Meets	1 Inadequate	Comments
26. Material reflects a variety of ways to differentiate instruction and model content to support all learners.			
27. Material reflects sensitivity with regard to gender, race/ethnicity, religion, socio-economic status, intellectual, and physical abilities.			
28. Material includes access to a multilingual glossary.			
29. Material provides resources for students with disabilities and English Language Learners aligned to grade level content.			
30. Material is available for students with visual impairments via a NIMAS file on the NIMAC system.			
Other:			
<b>Inclusion Criteria Total(s):</b>			

## Alignment

Criteria	2 Meets	1 Inadequate	Comments
31. Material content aligns to district/organization curriculum.			
32. Material content aligns with college and career readiness skills (Nevada CTE Standards).			
33. Material is a useful resource in preparing students to meet the requirements of the Nevada CTE Standards and statewide assessments.			
Other:			
<b>Alignment Criteria Total(s):</b>			

Total Score for Instructional Material:

Signature Reviewer:



Date:

## Instructional Material Evaluation Rubric Form CTE Program of Study

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Title: Communicating Through Graphic Design, 2nd edition Author(s): Kevin Gatta and Clair Mowbray Golding

Publisher(s): Davis Publishing Copyright Date: 2021

Subject: Graphic Design Grade Level(s): 9-12

Student ISBN: 978-1-61528-971-4

Teacher Edition ISBN: N/A

Instructions: Use the tables below to determine if the Instructional Material meets each criterion.

### Organization

Criteria	2 Meets	1 Inadequate	Comments
1. Material provides a useful table of contents, glossary, supplemental pages, and index.	X		Also has a great handbook in the back that is a summary how-to for students.
2. Layout is consistent; chapters/units are arranged logically; and allow access through multiple modalities.	X		
3. Teacher edition contains interesting introductions and a list of prerequisite skills for each chapter.	X		
4. Material contains examples, explanations, and/or online resources to the depth and breadth of the Nevada CTE Standards.	X		
5. Information is accurate, current, and research based.	X		
6. Vocabulary is specialized (language carefully considered and evolves across grade levels).	X		
7. Size and format of print is appropriate.	X		
8. Format is visually appealing and interesting.	X		
9. Material provides assessment type questions and/or performance-based tasks.	X		
10. Electronic and interactive formats available.	X		
Other:			
<b>Organization Total(s):</b>	<b>20</b>		

## Content

Criteria	2 Meets	1 Inadequate	Comments
11. Materials focus on the knowledge, skills, and abilities (KSA's) appropriate to the grade level.	X		
12. Real-world applications are relevant to the students.	X		
13. Information and directions are clearly written and explained.	X		
14. Tasks are aligned to the Nevada CTE Standards.	X		
15. Lessons/tasks are interdisciplinary when appropriate.	X		
16. Non-text content (maps, graphs, pictures, etc.) are accurate, authentic, and well-integrated into the instructional material.	X		
17. Tasks apply to the diversity of students and their abilities, interests and learning styles.	X		
18. Questions and tasks encourage the development and application of higher-level thinking skills.	X		
19. Teacher edition includes questioning strategies and/or questions to check for understanding at all Depth of Knowledge (DOK) levels.	X		
20. Teacher edition includes formative assessment/evaluation tools processes.	X		
21. Material provides access to or demonstrates concepts in multiple ways, allowing for a variety of student responses.	X		
22. Tasks have a purpose, aligned to a skill or concept at grade level.	X		
23. Material includes application of skills and concepts at grade level.	X		
24. The material is focused on the major ideas at that grade level.	X		
25. Content includes 21 <sup>st</sup> Century skill development such as collaboration, creative thinking, and problem solving.	X		
Other:			
<b>Content Criteria Total(s):</b>	<b>30</b>		

### Inclusion

Criteria	2 Meets	1 Inadequate	Comments
26. Material reflects a variety of ways to differentiate instruction and model content to support all learners.	X		
27. Material reflects sensitivity with regard to gender, race/ethnicity, religion, socio-economic status, intellectual, and physical abilities.	X		utilized very few if any pictures of people, keeping it neutral
28. Material includes access to a multilingual glossary.	N/A	N/A	
29. Material provides resources for students with disabilities and English Language Learners aligned to grade level content.	X		
30. Material is available for students with visual impairments via a NIMAS file on the NIMAC system.	X		
Other:			
<b>Inclusion Criteria Total(s):</b>	<b>8</b>		

### Alignment

Criteria	2 Meets	1 Inadequate	Comments
31. Material content aligns to district/organization curriculum.	X		aligns to NDE state standards
32. Material content aligns with college and career readiness skills (Nevada CTE Standards).	X		Good integration of careers and employability skills with "career tips" in each chapter
33. Material is a useful resource in preparing students to meet the requirements of the Nevada CTE Standards and statewide assessments.	X		
Other:			
<b>Alignment Criteria Total(s):</b>	<b>6</b>		

Total Score for Instructional Material: 64

Signature Reviewer: Melissa S Scott  Date: 03/20/2023



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Title: Communicating though Graphic Design Author(s): Kevin Gatta and Claire Mowbray Golding

Publisher(s): Davis Publications, Inc. Copyright Date: 2021

Subject: Graphic Design Grade Level(s): 9-12

Student ISBN: ISBN 978-1-61528-971-4iv

Teacher Edition ISBN: ISBN-10. 0871929880

**Instructions: Use the tables below to determine if the Instructional Material meets each criterion.**

### Organization

Criteria	2 Meets	1 Inadequate	Comments
1. Material provides a useful table of contents, glossary, supplemental pages, and index.	2		
2. Layout is consistent; chapters/units are arranged logically; and allow access through multiple modalities.	2		
3. Teacher edition contains interesting introductions and a list of prerequisites skills for each chapter.	2		
4. Material contains examples, explanations, and/or online resources to the depth and breadth of the Nevada CTE Standards.		1	Missing CTSO
5. Information is accurate, current, and research based.	2		
6. Vocabulary is specialized (language carefully considered and evolves across grade levels).	2		
7. Size and format of print is appropriate.	2		
8. Format is visually appealing and interesting.	2		
9. Material provides assessment type questions and/or performance-based tasks.	2		
10. Electronic and interactive format available.		1	Digital copies and videos - not interactive.
Other:			
<b>Organization Total(s):</b>	<b>18</b>		

## Content

Criteria	2 Meets	1 Inadequate	Comments
11. Materials focus on the knowledge, skills, and abilities (KSA's) appropriate to the grade level.	2		
12. Real-world applications are relevant to the students.	2		
13. Information and directions are clearly written and explained.	2		
14. Tasks are aligned to the Nevada CTE Standards.		1	Missing CTSO standard
15. Lessons/tasks are interdisciplinary when appropriate.	2		
16. Non-text content (maps, graphs, pictures, etc.) are accurate, authentic, and well-integrated into the instructional material.	2		
17. Tasks apply to the diversity of students and their abilities, interests and learning styles.	2		
18. Questions and tasks encourage the development and application of higher-level thinking skills.	2		
19. Teacher edition includes questioning strategies and/or questions to check for understanding at all Depth of Knowledge (DOK) levels.	2		I thought it was odd that the customizable resource was a MS Word Doc instead of pdf.
20. Teacher edition includes formative assessment/evaluation tools processes.	2		I like that there were rubrics in both the teacher and student versions.
21. Material provides access to or demonstrates concepts in multiple ways, allowing for a variety of student responses.	2		
22. Tasks have a purpose, aligned to a skill or concept at grade level.	2		
23. Material includes application of skills and concepts at grade level.	2		
24. The material is focused on the major ideas at that grade level.	2		
25. Content includes 21 <sup>st</sup> Century skill development such as collaboration, creative thinking, and problem solving.	2		
Other:			
<b>Content Criteria Total(s):</b>	<b>29</b>		

