

How Will We Know We are Successful?: Thinking about Measurement and Evaluation in Complex Systems



Thinking differently:
New definitions of evaluation

Building momentum: How can evaluation spark ongoing learning and innovation? Looking around: Promising practices in Maryland and Indiana Looking ahead:
Reflecting on our role in getting started?

Defining Evaluation & Accountability

effective and informed by the complex dynamics of

school

	Evaluation	Accountability
Goal	Investigating causes and solutions through analysis	Ensuring public investments lead to results by measuring performance and informing decision makers
Key Questions	 What's working, for whom, and in what context? How can we use evidence to refine and improve results over time? 	Are we delivering on our commitments?Are we using resources effectively?
Methods	Uses multiple data sources and methods to uncover anticipated and unanticipated insights	Uses key indicators and metrics to measure progress against predetermined outcomes
Example	Investigating absenteeism by examining factors like transportation barriers, health issues, and in-school engagement drivers ensures policy responses are	Tracking student attendance rates helps to identify locations for evidence-based interventions to

reduce chronic absenteeism

A Caution

Asking the wrong questions limits our ability to...





Identify key levers for change (e.g., budget, policy barriers)

Refine our approach based on evidence

Build structures for continuous improvement

How can evaluation spark ongoing learning?

- **Policymakers are active actors** in understanding the system, instead of just reading a final evaluation report
- Collaboration with evaluators results in real-time insights to:
 - Inform decision making
 - Communicate progress with constituents
 - Build system capacity to sustain the work
- Systems evaluation opens up the "black box," allowing decision makers to set new targets and redirect resources in an evidence-based way

Systems Evaluation in Maryland



Evaluation Goals

- 1) Determining whether current strategies are working
- 2) Proposing different uses of existing funding to better meet Blueprint goals



Ongoing Collaboration

Leading systems evaluators will conduct initial analysis —including reviewing key data and conducting discovery interviews—to create an evaluation plan in collaboration with AIB, refining the plan as needed



Systems-Focused Approach

The evaluators will used a mixed methods approach to look for impacts at different levels of the system



Emphasis on Communication

The deliverables will include findings that are understandable, actionable, and reach the right audiences

Systems Evaluation in Indiana



Dedicated to the future of accountability

Operationalizing 2021 Graduate Profile to redesigned diploma pathways, and stakeholder engagement focused accountability rooted in design principles of student-centered, data-driven, increased transparency, and actionable feedback.



Ongoing stakeholder engagement

Building deep understanding of current data with continued collaboration across core stakeholder groups for shared ownership of interventions.



Collaboration across grade levels

Indiana GPS (Graduates Prepared to Succeed) measures PreK enrollment, reading and STEM fundamentals in elementary school, and focuses on employability skills and postsecondary competencies for high school.



Emphasis on student growth

Outcomes and growth-based measurements include student attendance, improved chronic absenteeism, work-based learning, and credentials of value, balanced with academic mastery.



Reflect & Connect